Issues on China: Innovation, Society and Culture

In memory of Consul General Filippo Nicosia

First Edition

9th – 13th November 2020
The Seasonal School is a five-day dynamic and intensive program, that offers an introduction to economic, social, political and legal aspects of modern China through the lens of leading research activities promoted by Sant’ Anna Institutes.

Participants will have the opportunity to develop the necessary background to comprehend some of the major China's issues, while emphasizing the traditional and modern roots of contemporary China.

The 40 hours-long school will be characterized by a strong interdisciplinary approach and will be focused on the encounter with people, countries, way of thinking and systems connected with China. In other words, in order to guarantee the pluralism of disciplinary and intellectual perspectives, the seasonal school will explore aspects related to the phenomenon of tourism, geopolitical and international relation issues, technology transfer and legal systems.

The Seasonal School is dedicated to the memory of the former Consul General of Italy in Chongqing, Filippo Nicosia.

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For more information visit:  
[https://www.mastermind.santannapisa.it/issues-china-innovation-society-and-culture](https://www.mastermind.santannapisa.it/issues-china-innovation-society-and-culture)  
[https://www.santannapisa.it/it/issues-china-innovation-society-and-culture](https://www.santannapisa.it/it/issues-china-innovation-society-and-culture)
Program

November 9th

Opening

❖ 9.00-9.30: Introduction to the week

Alberto Di Minin  
Professor at Sant’Anna School - Coordinator

Nicola Bellini  
Professor at Sant’Anna School - Coordinator

❖ 9.30-13.00: Panel Discussion: *China: a geopolitical introduction and the cultural heritage of Italian diplomat Filippo Nicosia, Consul General*

Moderator: Alberto Di Minin

Luca Sabbatucci  
Minister Plenipotentiary - Director General of Global Affairs of the Ministry of Foreign Affairs of Italy

Cristina Ravaglia  
Ambassador - Former Director General for Italians Abroad and Migration Policies

Federico Failla  
Ambassador - Ambassador of Italy to South Korea

Stefano Beltrame  
Minister Plenipotentiary – Director General of Directorate General for Human Resources, Budget and Innovation

Davide Giglio  
Minister Plenipotentiary - Representative of Italian Economic, Commercial and Cultural Promotion Office in Taipei
Pietro Sferra Carini  
Embassy Counselor - Deputy Head of Mission and Political Affairs Deputy of the Embassy of Italy in New Delhi

Alessandra Pastorelli  
Embassy Counselor - First Counsellor - Permanent Delegation of Italy to the International Organizations

Giuditta Giorgio  
Legation Counsellor - Cabinet of the Minister of Foreign Affairs

Guido Bilancini  
Legation Counsellor - Consul of Italy in Chongqing

Davide Castellani  
Secretary of Legation - Vice Consul in Chongqing

Lorenzo Gonzo  
Scientific Attachè, Consulate General of Italy in Chongqing

Guido Giacconi  
In3act - Professional Affiliate at Sant’Anna School

❖ 13.00-14.00: Lunch Break

❖ 14.00-16.00: 50 years China Italy diplomatic relations

❖ 16.00-18.00: Basic Chinese Language¹

¹ Please find the program of Basic Chinese language Course in the attachments https://www.mastermind.santannapisa.it/issues-china-innovation-society-and-culture
November 10th

**China and the World Order**

- **9.00-10.30:** *An international cooperation case study to link purposes with practice to reality*

  Alberto Di Minin - Dialogue with

  Guido Giacconi
  In3act - Professional Affiliate at Sant’Anna School

- **10.30-11.00:** *Italy and China between finance and investments. The experience of Giulio Saitta, Senior Banker at China Construction Bank*

  Alberto Di Minin & Filippo Fasulo - Dialogue with

  Giulio Saitta
  China Construction Bank

- **11.00-12.15:** *USA vs China: a new cold war?*

  Filippo Fasulo
  China Foundation’s Centre on Business Research - Fellow at Sant’Anna School

- **12.15-13.00:** *Q&A Session*

- **13.00-14.00:** *Lunch Break*
首位: Europe vis à vis China: how to deal with a systemic rival

Filippo Fasulo
China Foundation's Centre on Business Research - Fellow at Sant'Anna School

Anna Facchinetti
Euraxess China - Professional Affiliate at Sant'Anna School

Alessandro Zadro
Program Manager at Sant'Anna School & Cercius Group

第二场: 16.00-18.00: Basic Chinese Language
November 11th

**Chinese Legal System**

- **9.00-10.00: Fundamental principles of Chinese Law**
  - Filippo Fasulo - Dialogue with
    - Federico Antonelli
      - Chinese Law Professor at Roma Tre University

- **10.00-12.15: The legal aspect of Chinese Belt and Road Initiative**
  - Giuseppe Martinico
    - Professor at Sant’Anna School
  - Wu Xueyan
    - Chongqing University and Former Director of Confucius Institute of Pisa

- **12.15-13.00: Q&A Session**

- **13.00-14.00: Lunch Break**

- **14.00-15.30: Judicial Local Protectionism – The Chinese IP system**
  - Antonio Crupi
    - Post-doctoral Researcher at Sant’Anna School
  - Zhang Yafeng
    - Researcher at University of Chinese Academy of Sciences of Beijing

- **15.30 – 16.00: Q&A Session**

- **16.00-18.00: Basic Chinese Language**
November 12th

**Characters and trends of Chinese Tourism**

- **9.00 -10.15:** *Introduction.*  
  *Why Chinese tourism matters - Chinese tourism after Covid-19*

  **Nicola Bellini**  
  Professor at Sant’Anna School

- **10.15 - 11.00:** *Q&A Session*

- **11.00 -12.15:** *Tourism and and the Chinese middle class. Italy as destination*

  **Nicola Bellini – Dialogue with**  
  **Filippo Fasulo**  
  China Foundation's Centre on Business Research - Fellow at Sant’Anna School

- **12.15 -13.00:** *Q&A Session*

- **13.00 -14.00:** *Lunch Break*

- **14.00 -15.30:** *Reinventing tourism destinations in China: The impact of Covid-19*

  **Pu Yongjian**  
  Professor at Chongqing University

  **Marco Bonaglia**  
  PhD Candidate at Chongqing University

- **15.30 – 16.00** Q&A Session

- **16.00-18.00:** *Basic Chinese Language*
November 13th

**Innovation – Technology and knowledge transfer**

- **9.00-10.00:** *China: the new home of innovators*
  
  Alberto Di Minin – Dialogue with
  
  **Plinio Innocenzi**  
  Professor at Sassari University and Former Science and Technology Councillor at Embassy of Italy to PRC

- **10.00-11.00:** *Innovation policy: lessons from China*
  
  Nicola Bellini – Dialogue with
  
  **Francesco Grillo**  
  Author of “Lezioni Cinesi” (2019) - Professional Affiliate at Sant’Anna School

- **11.00-12.00:** *Technological challenges in tourism: WeChat and beyond*
  
  Nicola Bellini – Dialogue with
  
  **Paola Pacchiana**  
  Country manager at EuroPass

- **12.00-13.00:** *The global R&D presence of Huawei and its presence in Pisa*
  
  Alberto Di Minin – Dialogue with
  
  **Zhu Ming**  
  President of Huawei Pisa Research Centre

- **13.00-14.00:** *Lunch Break*
❖ 14.00-16.00: Conclusive Panel Discussion on Innovation in China

Simone Pieranni – Moderator
Il Manifesto, China Files

Antonio Apicella
Professor at Università della Campania, Luigi Vanvitelli

Alberto Di Minin
Professor at Sant’Anna School

Guido Giacconi
In3act - Professional Affiliate at Sant’Anna School

Fabrizio Landi
President, Founder and Managing Partner at Fondo Panakès

Francesca Spigarelli
Professor at University of Macerata

Pietro Tonutti
Professor at Sant’Anna School

Nicola Vitiello
Professor at Sant’Anna School

Liu Wei
Professor at Chongqing University
16.00-16.30 Conclusive Remarks

Alberto Di Minin
Professor at Sant’Anna School - Coordinator

Nicola Bellini
Professor at Sant’Anna School - Coordinator

16.30-18.00: Basic Chinese Language