

#### The Euro-Mediterranean University (EMUNI)

proudly announces



Innovation competition and boot camp for Youth





#### EMUNI center hub Mobility was never easier!

France

www.emun

Spain

Location of EMUNI The medieval town of Piran on the Adriatic coast of Slovenia





## EMUNI

- Established in **2008** as one of the 6 priority areas of the **Union for the Mediterranean.**
- Organized as an international organization/University, focusing both on postgraduate study programmes and collaborative education and research projects.
- A network of more than 140 members from 33 Euro-Med countries educational, research and international institutions.
- Of great significance in terms of foreign policy a platform for intercultural dialogue and science diplomacy.



Euro Mediterranean

**Innovation Camp** 





Jožef Stefan Institute, Slovenia

EuroMed University of Fes (UEMF)



SUPPORTED BY



REPUBLIC OF SLOVENIA MINISTRY OF EDUCATION, SCIENCE AND SPORT



REPUBLIC OF SLOVENIA MINISTRY OF FOREIGN AFFAIRS



# Who Can Apply?





## **Eligibility Criteria**

Age: 18-35 years at the time of application

Resident in one of the Euro-Mediterranean countries With at least a high school diploma

Higher Education Student (under or post-graduate) or on a job With a novel idea or invention that can eventually be commercialised Must be the sole owner of the idea or assigned by the co-owners to solely present and develop it

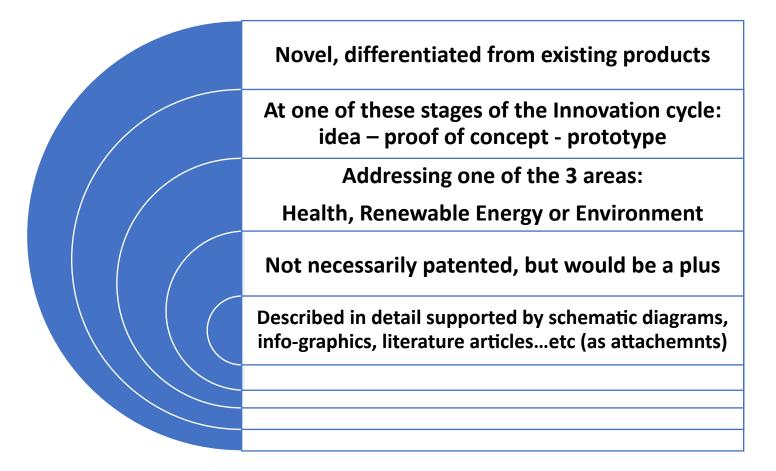
The idea can be converted to a functional prototype in maximum 3 months Innovation addressing one of these 3 thematic areas:

Health
Renewable Energy
Environment, including Climate Change Good command of English Language



Euro Mediterranean Innovation Camp

## IDEA or INVENTION





## PROTOTYPE

Novel, differentiated from existing products
Already developed or will be later developed during the workshop
State clearly the target or end users
Applications: Health, Renewable Energy or Environment
Feasible to develop in no more than 3 months
Described in detail supported by schematic diagrams, info-graphics, literature articlesetc (as attachemnts)





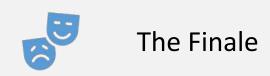
#### **Application & Screening**

## Phases of the Competition

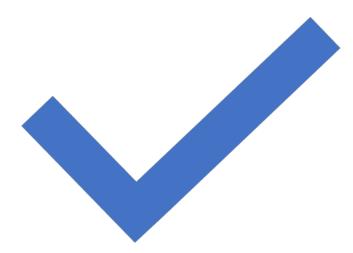


#### **Online Pitching (Heats)**

#### The Workshop



# Application and Screening





- Applications will only be accepted via the dedicated application form on EMUNI website and within the specified deadline
- Applications will be reviewed by a panel of experts for their novelty, applicability and feasibility of implementation within the available timeframe
- Short-listed candidates will be invited to the next phase
  - Deadline for Application is Friday 3 February
     2023



# **Online Pitch**

Short listed candidates will pitch their ideas via an online platform in front of a Jury of experts in the different fields of their innovation. They will respond to questions of the jury members, who will evaluate their ideas and select the most innovative and appropriate to benefit from the workshop.

#### Time frame: from mid to end of February 2023



# The Workshop

- The contestants will be invited to travel to Slovenia &/or Morocco to be hosted in the workshop facility at EMUNI, Jožef Stefan Institute, Slovenia or the EuroMed University of Fes, Morocco).
- During the period of 10 weeks, they will receive technical assistance and mentorship from subject matter experts, experienced engineers, product developers & designers and innovation experts. They will compete against each other through multiple elimination stages.

Solution expenses and the expenses of mentoring and building the prototypes will be assumed by EMUNI

Time frame: from March 20th to June 2nd 2023

# Elimination Stages



Euro Mediterranean Innovation Camp

**Proof of Concept** 

Engineering

Prototyping/testing

**Customer Validation** 

Each competition phase will last a few weeks. Supported by mentors, the contestants will attempt to achieve the pre-set goals of each phase. The best achievers will be selected to proceed to the next phase.

# The Finale

- Euro Mediterranean Innovation Camp
- This is a live event organised about one week after the last stage. Around 3-4 finalists are prepared for the event through training on marketing and pitching their prototypes/products to a wider audience by marketing and communication experts.
- The event will be attended by on-site audience, including the mentors, representatives of the partner institutions and other invitees. In addition, the event will be live streamed on Youtube and other media.
- ➤ The final scores and ranking of the contestants will be awarded 50% by the jury and 50% by the audience (on-site and remote) voting.

#### Time frame: 8-9 June at EMUNI premises in Slovenia





### INFORMATON WEBINAR 25 January 2023 @ 11.00 CET

Have Questions or need more info? <u>Register for the online session</u>





#### Reminder: Application deadline is February 3, 2023

