



DSUS
DIPARTIMENTO DI
SCIENZE UMANE E SOCIALI

SCHEMA LABORATORIO

A.A. 2023/2024

Titolo	Cultural Diplomacy (Laboratorio in inglese)
Docente responsabile	Ruth Hanau Santini
Corsi di laurea destinatari	PR_Scienze politiche e relazioni internazionali; MC_Mediazione linguistica e culturale
Numero Ore	12
Numero CFU	2
Semestre	1
Data Inizio attività	9 Ottobre 2023 (ogni lunedì ad eccezione del 16/10) dalle 14:30-15:30 in Aula T3 a Palazzo Corigliano
Prenotazione richiesta (si/no)	Sì
Indirizzo mail prenotazioni	rhanausantini@unior.it ; e in copia: omardemosul@email.gwu.edu (Guest lecturer)
Programma attività	<p>This course offers an immersive exploration of cultural diplomacy, combining theory and practice. Students will engage with diplomats and practitioners in the field, gaining firsthand insights into cultural diplomacy's diverse strategies and approaches worldwide. Through interactive sessions, case studies, and practical exercises, students will develop a deep understanding of the role of culture in international relations and its impact on fostering understanding, cooperation, and soft power. By the end of the course, students will be equipped with the skills and knowledge to effectively navigate and contribute to the dynamic field of cultural diplomacy.</p> <p>This comprehensive course on cultural diplomacy consists of 12 engaging lectures. Students will delve into cultural diplomacy's theoretical foundations and practical applications, exploring cultural exchange programs, cultural heritage preservation, public diplomacy, and intercultural communication. Each lecture will provide valuable insights from experts in the field, drawing on real-world case studies and current global issues. Through a combination of lectures, discussions, and interactive activities, students will develop a well-rounded understanding of the power and potential of cultural diplomacy in fostering positive international</p>



Syllabus:

1. Introduction to Cultural Heritage Diplomacy

- Historical context and evolution
- The nexus between tangible and intangible cultural heritage and international diplomacy

2. The Value of Cultural Heritage in Global Relations

- Significance of cultural heritage in national identity and global understanding
- How cultural heritage influences soft power and international image

3. Politics of Arab Arts (Culture within the Arab World)

- Historical overview of Arab arts
- The intertwining of culture, arts, and politics in the Arab context

4. The Restitution Debate: Historical Overview

- The colonial legacy and the looting of cultural artifacts
- Notable restitution cases: **(The Case of Mongolia: Challenges and Triumphs)**
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5. UNESCO and the Framework for World Heritage

- The role and objectives of UNESCO
- Exploring the "Revive the Spirit of Mosul" initiative

6. The Story of Cameroon's Ngonnso

- The cultural and historical significance of Ngonnso
- The diplomatic efforts behind its return

7. Benin Bronzes: A Legacy of Empire and Restitution Efforts

- The controversial history of the Benin Bronzes and their global dispersion
- Ongoing efforts for their return and the challenges faced

8. Cultural Heritage in Conflict Zones and ALIPH

- Dangers posed to cultural heritage during conflicts
- Introduction to ALIPH and its mission

9. The Asian Alliance for the Protection of Cultural Heritage

- The genesis and mission of the alliance
- Notable projects and successes

10. Intangible Cultural Heritage and Diplomacy

- The importance of traditions, rituals, and practices in diplomacy



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- How countries leverage intangible heritage for global understanding and cooperation

11. The Economic and Socio-cultural Impact of Cultural Heritage Diplomacy

- Tourism, soft power, and economic considerations in cultural heritage
- Societal implications of recognizing and valuing cultural heritage

12. Future Directions in Cultural Heritage Diplomacy

- Emerging challenges in the 21st century: Climate change, urbanization, and globalization
- How can we better protect and promote cultural heritage in the future?