

THURSDAY 19

10:00-10:30 *Registration & welcome coffee*

10:30-10:50 • *Welcome addresses*

Andrea Manzo

(Head of the Department of Asian, African and Mediterranean Studies)

Gianfrancesco Lusini

(Coordinator, Centre of African Studies)

10:50-11:00 • *Opening address*

Flavia Aiello, Gian Claudio Batic, Andrea Brigaglia (University of Naples L'Orientale)

11:00-12:30

La communication sur la pandémie du coronavirus à travers la chanson

Jean Pierre Boutché (University of Maroua)

Popular artists, music, and epidemic: Multifaceted coronavirus discourses among Hausa musicians ☺

Musa Ibrahim (Kwame Nkrumah University of Science and Technology)

Battling with Covid-19: Metaphors and dramatic dialogue in the song “Kwa heri Corona” by Mrisho Mpoto (Tanzania)

Flavia Aiello, Rosanna Tramutoli (University of Naples L'Orientale)

12:30-14:00 • *Lunch break*

14:00-15:30

Disease as a medical condition, disease as a conceptual metaphor

Alena Rettová (University of Bayreuth)

Performed images of HIV/AIDS in Swahili live plays

Cristina Nicolini (University of Foreigners of Siena)

Artistic expressions as awareness-raising tools: The case of malaria and Ebola

Graziella Acquaviva (University of Turin)

15:30-16:00 • *Coffee break*

16:00-17:00

A metaphorical study of Tanzanian and Zimbabwean cartoons on the advocacy and awareness of COVID-19 ☺

Aldin K. Mutembei (University of Dar es Salaam), Talent Zhakata (University of Zimbabwe)

Social satire in Covid-19 media cartoons in Côte d'Ivoire: A multimodal critical discourse analysis

Tajudeen Abodunrin Osunniran (Obafemi Awolowo University, Ile-Ife)

FRIDAY 20

10:00-11:30

A diachronic study of Swahili HIV/AIDS and STIs related lexicon among MSM in Tanzania

Vincenzo Straface (University of Naples L'Orientale)

Recours simultané à la médecine moderne et aux pratiques traditionnelles chez le patient Lushois : Une approche lexicale ☺
Georges Mulumbwa Mutambwa (University of Lubumbashi)

Neologism and sociocultural logics of the interpretation of Covid-19 information in rural communities in Igbo land, Nigeria ☺
Chimaobi Onwukwe (Abia State University)

11:30-12:00 • *Coffee break*

12:00-13:30

Transmissible diseases and competing Hijama techniques in Kumasi

Andrea Brigaglia (University of Naples L'Orientale)

In curbing outbreaks of respiratory illness: Effective traditional knowledge of medicinal plants in rural Tanzania

Amani Lusekelo (University of Dar es Salaam), Chrispina Alphonse (The University of Dodoma)

Identity and power in the discourse of epidemic phenomena in colonial correspondences and social media
Glory Essien Otung (University of Bayreuth)

13:30-15:00 • *Lunch break*

15:00-16:00

Plague in Ovamboland, 1932-1937: Inter-species encounters, imperialism, and micro-global histories of science

Jules Skotnes-Brown, Matheus Alves Duarte da Silva (University of St Andrews)

Epidemic youth violence as relation in Mayotte

Daniela Waldburger, Rémi Tchokothe (University of Vienna)

16:00-16:30 • *Closing remarks & farewell coffee*

☺ video presentation

OUTBREAKS!
**Epidemics across African
languages and cultures**

19-20 October 2023
Palazzo Corigliano – Sala Conferenze

University of Naples L'Orientale
Department of Asian, African and
Mediterranean Studies

Convenors and organisers:

Flavia Aiello
Gian Claudio Batic
Andrea Brigaglia



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AFRICA E MEDITERRANEO



CENTRO DI STUDI SULL'AFRICA



UNIVERSITÀ DI NAPOLI
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OUTBREAKS!

PROGRAMME