



UNIVERSITÀ DI NAPOLI
L'ORIENTALE



DAAM
DIPARTIMENTO ASIA,
AFRICA E MEDITERRANEO



DSUS
DIPARTIMENTO DI
SCIENZE UMANE E SOCIALI



ENSA
Ecole Nationale
des Sciences
Appliquées
BERRECHID

Lisa
Laboratoire Interdisciplinaire des Sciences Appliquées

Professor Razane Chroqui

ENSA of Berrechid,
Hassan First
University
Morocco



Green Economy Environmental Management and Cultural Identity in Morocco and the Arab World

Project Erasmus+
KA 171

Wednesday 28 May

8.30 – 10:30, room 3.2,
P. Giusso (in arabic)

**The Role of Traditional
Handicrafts in Supporting
the Green Economy**

Wednesday 28 May

10.30 – 12:30, room 3.3
P. Giusso (in arabic)

**Water Resource
Management and
Environmental Security
in the Arab World**

Thursday 29 May

10.30 – 12:30, room 3.3
P. Giusso (in arabic)

**“Environmental
Management as a Tool
for Sustainable
Development”**

Friday 30 May

16-18, Antisala degli specchi,
P. Corigliano (in english)

**The Linguistic Landscape
of Morocco**

Razane Chroqui is a Full Professor at Hassan First University, Morocco. She holds a Ph.D. in Management Sciences from the University of Reims Champagne-Ardenne (France), a *Diplôme d'Études Approfondies* in Finance, and a Bachelor's degree in Accounting from the University of Sfax (Tunisia). Furthermore, she earned a Bachelor's degree in English Studies option : “Applied Linguistics”, and a Master's degree in *Moroccan-American Studies* from Hassan II University in Casablanca (Morocco).

Her research focuses on Performance Management and its applications across various domains, with an interdisciplinary approach. She has published in peer-reviewed academic journals and has organized several high-profile scientific events. She is also the Editor-in-Chief of the *Journal of Performance Management*.

Per informazioni
fbellino@unior.it
aditolla@unior.it
esarno@unior.it