

Programme June 17th

10:00 - 11:30 **Third Panel (part 1):
From Thought to Action: Emerging
University Spin-offs Share Their
Journey in Humanities and Social
Sciences**

Chair: Fabiana Sciarelli,
University of Naples L'Orientale

**Presentation of different
University spin-off**

Benedetta Petroselli, GAIA,
University of Macerata

Margaux Duillet, *Let us Speak,*
University of Amsterdam

Giulia Speranza e Raffaele Manna,
*Dahlia Srl, University of Naples
L'Orientale*

11:30-12:00 *Coffee Break*

12:00-13:30 **Third Panel (part 2):
From Thought to Action: Emerging
University Spin-offs Share Their
Journey in Humanities and Social
Sciences**

Chair: Andrea d'Andrea,
University of Naples L'Orientale

**Domenico Santaniello, DiSPaC - ICT per i
beni culturali – University of Salerno**

**Gabriela Matouskova, *Hope 4
The Community CIC, Coventry
University***

**Francesca Marone e
Francesco Bifulco,**
*GRETA Srl, University of
Naples Federico II*

13:15-14:45
Networking lunch

14:30-16:30 **Round table:
Public-Private Synergies for
Innovation in Humanities**
Chair: Pasquale Raicaldo, la Repubblica
Luigi Amodio, SPICI Srl

**Marco Consales, Start Cup Campania
Region**

**Alessandra De Chiara, University of
Naples L'Orientale**

**Angelo Giuliana, Meditech Competence
Center**

Yann Gozlan, Creative Valley Paris

**Andrea D'Andrea, University of Naples
L'Orientale**

**Final Reflections
and Future Directions:
Maria Grazia Falciatore,**
Council Chief of the Municipality
of Naples

16:30 *Closing*

Future Directions Innovation in Humanities

Scientific Committee:
Johanna Monti, University of Naples L'Orientale (Chair)
Andrea d'Andrea, University of Naples L'Orientale
Giuseppe Lucio Gaeta, University of Naples L'Orientale
Vincenzo Lipardi, SPICI Srl
Fabiana Sciarelli, University of Naples L'Orientale

Organization committee
Luigi Amodio, SPICI Srl
Gianmarco Bernile, Fabbrica Italiana dell'Innovazione
Carla Notaro, University of Naples L'Orientale
Mariavelia Soave, University of Naples L'Orientale



International
Conference

Igniting Entrepreneurial Ventures in the Humanities and Social Sciences



in collaborazione con



16 and 17
June
2025

Room 1.1
Palazzo Mediterraneo
via Nuova Marina 59
Naples

Programme June 16th

9:30 *Registration*

10:00-10:30 *Official opening session*

Roberto Tottoli, Rector University of Naples L'Orientale

Valeria Fascione, Councilor for University and Innovation, Campania Region

Gaetano Manfredi, Mayor of the Municipality of Naples

10:30-10:45 *Introduction*

Vincenzo Lipardi, President, SPICI Srl

Johanna Monti, Third mission Delegate, University of Naples L'Orientale

10:45-11:00 *Coffee Break*

Social Sciences Emerging University Spin-offs

11:00-12:15 **Panel 1/A : Start-Up
Culture in Academia: Encouraging
Entrepreneurial Spirit Among
Humanities Students – Italian
Universities perspective**

Chair: Fabiana Sciarelli,
University of Naples L'Orientale

Anna Cardinaletti,
University Ca' Foscari Venice

Francesca Spigarelli,
University of Macerata

Giuseppe Gaeta,
Accademia di Belle Arti Naples

12:15-13:15 **Panel 1/B : Start-Up
Culture in Academia: Encouraging
Entrepreneurial Spirit Among
Humanities Students – Italian
Universities perspective**

Chair: Johanna Monti,
University of Naples L'Orientale

Alessandro Grandi, University Alma
Mater Studiorum Bologna

Alfonso Santoriello, DiSPaC - ICT per i
beni culturali – University of Salerno

Paolo Contini, University of Bari

13:15-14:30 *Networking lunch*

14:45-17.00 **Panel 2/A:
Start-Up Culture
in Academia:
Encouraging
Entrepreneurial
Spirit Among
Humanities
Students – European
Universities
perspective**

*Chair: Giuseppe Lucio
Gaeta*, University of
Naples L'Orientale

Frances Singleton,
Amsterdam Law Hub,
University of Amsterdam

Lydia Fernández Pérez, Area of
Valorization, Technology Transfer
and Entrepreneurship, University
of Santiago de Compostela

Alberto Cossu, Research Cluster of
Institute for Digital Culture, Leicester
University

Idil Osman, Institute for Digital
Culture, Leicester University

20:00 *Social dinner*

Culture in Academia Italian Universities perspective