



2026 年欧洲中文教材本土化使用和开发国际研讨会会议通知

2026 年 5 月 28—29 日 | 意大利 那不勒斯

一、会议简介

“欧洲中文教材本土化使用与开发国际研讨会”旨在探讨多语背景下欧洲地区中文教材的本土化使用、开发与创新问题。本次研讨会致力于推动欧洲地区国际中文教育理论与实践的学术交流与合作，汇聚来自高校与中小学的一线中文教师、教材编写者与评审专家、相关领域研究学者，以及孔子学院和其他中文教育机构的专业人士，共同探讨相关议题。

二、征稿启事

本次会议欢迎围绕以下主题（包括但不限于）投稿：

- 欧洲高校及中小学中文教材使用情况调研，尤其是非英语国家地区
- 欧洲本土化中文教材编写的原则与策略
- 人工智能及智能技术在中文教材开发中的应用
- 数字教材、在线平台与纸质教材的融合
- 专门用途中文（CSP）教材的本土化（如商务、旅游、文化等）
- 教师在教材改编与二次开发中的角色与策略

投稿语言：中文或英文均可。

三、摘要提交要求

1. 投稿格式：中文或英文论文摘要
2. 摘要内容包括：论文标题、作者姓名、机构单位、摘要正文、关键词（3–5 个）、通讯邮箱
3. 摘要字数：约 300–500 字（中文）/ 250–400 words（English）
4. 投稿格式：Word 或 PDF 文件
5. 投稿方式：<https://forms.gle/RKiY2xZFxKhtTv1E8>

四、重要时间

- 摘要提交截止日期：**2026 年 5 月 3 日**

- 录用通知时间：投稿截止后约 2—3 周
- 会议时间：2026 年 5 月 28—29 日

优秀论文将有机会推荐至会议论文集或专题学术出版物发表。

五、注册与费用

本次会议不收取注册费。与会者在那不勒斯期间的食宿等相关费用需自行承担。

六、特邀报告专家

■ 刘乐宁 LIU LE-NING



美国佛罗里达大学语言学博士，美国哥伦比亚大学东亚语言文化系教授，兼任汉语作为外语教学研究生项目主任，曾长期担任哥伦比亚中文部主任和孔子学院外方院长。

刘乐宁在国际中文教育领域深耕数十年，主导设计了哥伦比亚大学文理学院两年制汉语教学硕士课程及 TCSOL 汉语教师证书项目，其研究领域涵盖句法学、语篇语法和汉语教学法。主持出版多部汉语教材及学术专著，任世界汉语教学学会常务理事近二十年，也是《中文国际教育》（香港）的主编和多种学术期刊的编委以及 Routledge 国际中文教育系列丛书共同主编。

■ 丁安琪 DING ANQI



中国华东师范大学国际汉语文化学院院长兼国际汉语教师研修基地执行副主任，世界汉语教学学会常务理事，上海市语文学会副会长。

主要研究领域为国际中文教育。先后在《世界汉语教学》《语言教学与研究》等期刊发表论文近百篇，出版《汉语作为第二语言学习者研究》《汉语作为第二语言学习者实证研究》《我的课堂活动设计笔记》《跨越丝路》等专著、编著及教材等 20 余部，主持教育部、语合中心项目多项。曾获教育部中外语言交流合作中心“卓越贡献奖”。



■ 鹿钦佺 LU QINNING

文学博士，副教授，汉语言文字学专业，研究兴趣为汉语历史语法、国际中文教育。

2008 年至今在上海外国语大学中文学院工作，长期从事国际中文教育一线教学和来华留学教育教学管理工作。2025 年 6 月起，担任上海电机学院国际教育学院院长。先后承担教育部人文社科项目、语合中心重大课题等项目十余项，发表论文 30 余篇，主编教材 3 套（17 册）、读物 1 套（5 册）。获得上海高校教师教学创新大赛一等奖，主持国家级一流课程 1 门、上海市一流课程 1 门、上海高校重点建设课程 1 门、上海学校课程思政示范课程 1 门。主编教材《乐学汉语》获全球中文联盟数字化教学“金牌数字教材”称号。

七、学术委员会（按姓氏首字母顺序排列）

丁安琪、刘乐宁、鹿钦佺、吴珺如、徐丹

八、组织委员会（按姓氏首字母顺序排列）

陈佳佳、Annalisa D'Onofrio、Elena Mailler、王乔巧、王世鹏、吴珺如、Davide Saracino、Tania Vendemia、徐丹、周思浓

九、会议地点

意大利那不勒斯东方大学

- Palazzo Giusso, L.go S. Giovanni Maggiore 30, 80134 Naples
- Palazzo Corigliano, Piazza S. Domenico Maggiore, 80134 Naples
- Palazzo del Mediterraneo, Via Nuova Marina 59, 80133 Naples

十、主办与承办单位

主办单位：

意大利那不勒斯东方大学孔子学院

意大利那不勒斯东方大学

上海外国语大学

承办单位：

意大利那不勒斯东方大学孔子学院

指导单位:

意大利那不勒斯东方大学 PLEIADI 服务中心

十一、联系方式

邮箱: confuciusinstitutenaples@gmail.com

官网: <https://www.unior.it/it/centri-di-servizio/pleiadi/sezioni-tematiche/istituto-confucio/progetti-e-eventi>

会议日程 Conference Programme

(Tentative – Subject to change)

会议时间 Date: 2026年5月28日–29日 (May 28–29, 2026)

会议地点 Venue: 意大利那不勒斯市, 那不勒斯东方大学

日期 Date	时间 Time	地点 Venue	日程安排 Programme
2026年5月27日 May 27, 2026	全天 All Day	那不勒斯 Naples	嘉宾及参会人员抵达 Arrival of Invited Guests and Participants
2026年5月28日 May 28, 2026	08:30–09:00	Palazzo Giusso, L.go S. Giovanni Maggiore, 30, 80134 Napoli NA	会议签到 Conference Registration
	09:00–12:00	Room 2.1, Palazzo Giusso, L.go S. Giovanni Maggiore, 30, 80134 Napoli NA	开幕式及主旨报告 Opening Ceremony and Plenary Keynote Addresses
	14:00–17:00	Aula Mura Greche, Palazzo Corigliano, P.za S. Domenico Maggiore, 80134 Napoli NA	专题主旨报告 Thematic Plenary Sessions
2026年5月29日 May 29, 2026	09:00–09:30	Palazzo del Mediterraneo, via Nuova Marina, 59, 80133 Napoli NA	会议签到 Conference Registration
	09:30–14:30	Room 1.1, 1.4, 4.1, 5.3, T2 Palazzo del Mediterraneo, in via Nuova Marina, 59, 80133 Napoli NA	分论坛学术报告 Parallel Panel Sessions
2026年5月30日 May 30, 2026	全天 All Day	/	与会代表返程 Departure of Participants

意大利那不勒斯东方大学孔子学院

Confucius Institute at University of Naples “L’Orientale”

2026年4月27日



International Symposium on the Localized Use and Development of Chinese Language Teaching Materials in Europe

28–29 May 2026 | Naples, Italy

About the Symposium

The International Symposium on the Localized Use and Development of Chinese Language Teaching Materials in Europe aims to explore the localized use, development, and innovation of Chinese language textbooks within Europe's multilingual context.

The symposium seeks to promote international academic exchange and collaboration in the theory and practice of Chinese language education in Europe. It will bring together researchers, textbook authors and reviewers, Chinese language teachers from universities and schools, and professionals from Confucius Institutes and other Chinese language teaching institutions.

Call for Papers

We welcome submissions addressing the following topics (including but not limited to):

- Surveys of Chinese language textbooks used in European universities and schools, especially in non-English-speaking regions
- Principles and strategies for compiling localized Chinese language textbooks in Europe
- Applications of AI and intelligent technologies in Chinese language textbook development
- Integration of digital textbooks, online platforms and print materials
- Localization of Chinese for Specific Purposes (CSP) teaching materials (e.g., business, tourism, culture)
- Teachers' roles and strategies in the adaptation and secondary development of teaching materials

Submissions may be written in **Chinese or English**.

Abstract Submission

Abstracts should include:

- Title
- Author name(s)

- Institutional affiliation
- Abstract
- 3–5 keywords
- Contact email

Length

- Chinese: 300–500 characters
- English: 250–400 words

Format: Word or PDF

Submission link: <https://forms.gle/RKiY2xZFxKhtTv1E8>

Important Dates**Abstract submission deadline**

3 May 2026

Notification of acceptance

Approximately 2–3 weeks after the submission deadline

Symposium dates

28–29 May 2026

Outstanding papers may be recommended for publication in conference proceedings or a special academic volume.

Registration and Fees

There is no registration fee for this conference.

Participants are responsible for covering their own accommodation, meals, and any other related expenses during their stay in Naples.

Invited Speakers**LIU Lening**

Ph.D. in Linguistics, University of Florida, USA

Professor, Department of East Asian Languages and Cultures, Columbia University, USA

Director of the Graduate Program in Teaching Chinese as a Foreign Language

Dr. Liu has served as Director of the Chinese Language Program at Columbia University and as the foreign director of the Confucius Institute.

He has been deeply engaged in international

Chinese language education for several decades. He led the design of Columbia University's two-year Master's program in Chinese language teaching and the TCSOL

(Teaching Chinese to Speakers of Other Languages) certification program.

His research interests include syntax, discourse grammar, and Chinese language pedagogy. Dr. Liu has authored and edited multiple Chinese language textbooks and academic monographs. He has served as an Executive Council Member of the International Society for Chinese Language Teaching for nearly twenty years, is Editor-in-Chief of *Chinese Language Education* (Hong Kong), serves on the editorial boards of multiple academic journals, and is co-editor of the Routledge Series on International Chinese Language Education.



DING Anqi

Dean, School of International Chinese Studies,
East China Normal University, China

Executive Deputy Director, International Chinese
Teacher Training Base

Executive Council Member, International Society
for Chinese Language Teaching

Vice President, Shanghai Linguistics Society

Professor Ding's primary research area is international Chinese language education. She has published nearly 100 papers in leading journals, including *Chinese Language Teaching in the World* and *Language Teaching and Linguistic Studies*, and has authored or edited more than 20 books and textbooks, such as *Research on Learners of Chinese as a Second Language*, *Empirical Studies on Learners of Chinese as a Second Language*, *My Classroom Activity Design Notes*, and *Across the Silk Road*. She has led multiple research projects funded by the Ministry of Education and the Center for Language Education and Cooperation (CLEC), and has received the "Outstanding Contribution Award" from CLEC.



LU Qinning

Ph.D. in Literature

Associate Professor, Chinese Language and
Literature, Shanghai International Studies
University, China

Dr. Lu's research interests focus on historical Chinese grammar and international Chinese language education. Since 2008, he has worked at the School of Chinese Studies, Shanghai International Studies University, engaging in

frontline teaching and program management for international students in China. Since June 2025, he has served as Dean of the School of International Education at Shanghai Dianji University.

He has undertaken more than ten major research projects funded by the Ministry of Education and CLEC, published over 30 papers, and served as chief editor of three textbook series (17 volumes) and one reader series (5 volumes). He has won first prize in the Shanghai University Teaching Innovation Competition and has led the development of one national-level first-class course, one Shanghai first-class course, one key course in Shanghai universities, and one exemplary course integrating ideological and political education. His textbook series *Le Xue Chinese* received the “Gold Digital Textbook” Award from the Global Chinese Language Alliance for excellence in digital teaching.

Academic Committee (in alphabetical order by surname)

Ding Anqi, Liu Lening, Lu Qinning, Wu Junru, Xu Dan

Organizing Committee (in alphabetical order by surname)

Chen Jiajia, Annalisa D'Onofrio, Elena Mailler, Wang Qiaoqiao, Wang Shipeng, Wu Junru, Davide Saracino, Tania Vendemia, Xu Dan, Zhou Sinong

Venue

University of Naples “L’Orientale”, Naples, Italy

- **Palazzo Giusso**
L.go S. Giovanni Maggiore 30, 80134 Naples
 - **Palazzo Corigliano**
Piazza S. Domenico Maggiore, 80134 Naples
 - **Palazzo del Mediterraneo**
Via Nuova Marina 59, 80133 Naples
-

Organizers

Host

Confucius Institute at the University of Naples “L’Orientale”
University of Naples “L’Orientale”, Italy
Shanghai International Studies University

Co-organizers

Confucius Institute at the University of Naples “L’Orientale”

Under the guidance of
PLEIADI Service Center of the University of Naples “L’Orientale”

Contact

Email: confuciusinstitutenaples@gmail.com

Official website: <https://www.unior.it/it/centri-di-servizio/pleiadi/sezioni-tematiche/istituto-confucio/progetti-e-eventi>

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